



STRATEGIC PLANNING COMMITTEE
REGULAR MONTHLY MEETING
Wednesday, January 15, 2025
3:00 – 5:00pm

Agenda

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| I. Administration | (5 Minutes) |
| <ul style="list-style-type: none">a. Call to Orderb. Approval of the Agendac. Approval of Absenteesd. Approval of Minutes | |
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| II. Old Business | (60 Minutes) |
| <ul style="list-style-type: none">a. Review remaining SP feedback received from groupsb. 2025 Speakers:<ul style="list-style-type: none">Feb. 5– Don Kirkman, Retired County Economic DevelopmentMar. 5 – Town Mgr. Julie AndersonApril 2 - Samantha Darlington, the Southeast Prosperity Zone Planner for NC Commerce, Rural Planning Center and Rod Kirik, Economic Development director for Carteret CountyMay 7– Chief Jason Baker, FD/EMSJune 4 - Jimmie Beckom & Mike Lamar – EVsOct. 1 – Sonny Cunningham, Public Service DirectorDates TBD: Braxton Davis, NC Coastal Federation (or designee)c. Snapshot of PKS – Overview of process: Who Are We?d. SPC Work session– Thursday, January 15 @3pm ?e. Offsite Dates: Thurs, Feb. 13 & Fri. Feb. 14 | |
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| III. New Business | (15 Minutes) |
| <ul style="list-style-type: none">a. Minutes Format, Shoreline Article, and SPC Chair | |
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| IV. Liaison Updates | (20 Minutes) |
| <ul style="list-style-type: none">a. BOC Updateb. Planning Board Updatec. AC Updated. Town Staff Update | |
| <div style="text-align: right; padding-right: 20px;"><p>Commissioner Ferguson</p><p>Member Michelle Powers</p><p>AC Member Holland</p><p>Town Manager Anderson</p></div> | |
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| V. Meeting Conclusion | |
| <ul style="list-style-type: none">a. Next SPC Meeting: February 5, 2025 @3:00 p.m.b. Adjournment | |

Strategic Planning Committee Meeting Minutes December 4, 2024

Call to Order

Chairwoman Jeanne Biddle called the meeting to order at 3:00 PM and welcomed all in attendance.

Members Present: Vice Chairwoman Suzanne Wheatcraft, Member Christine Voss, Mayor John Brodman, Member Michelle Powers, Member Cindy Scherschling, Member Mike Lamar, Commissioner John Ferguson, Member Michelle Powers

Members Absent: Member Jimmy Beckom

Staff Present: Chief of Police/Assistant Town Manager Ryan Thompson, Town Manager Julie Anderson

Others Present: None

Approval of Agenda

Vice Chairwoman Suzanne Wheatcraft made a motion to approve the agenda with a second from Member Christine Voss. The motion passed unanimously.

Approval of Absentees

Commissioner John Ferguson made a motion to approve Member Jimmy Beckom's absence with a second from Member Christine Voss. The motion passed unanimously.

Approval of the Minutes

Mayor John Brodman made a motion to accept the November meeting minutes with a second from Member Mike Lamar. The motion passed unanimously.

Old Business

Review of Strategic Plan Feedback

The group reviewed the feedback that was collected from the group presentations of the Town's updated Strategic Plan. The group did a brief review of the purpose of the presentations and the importance of the feedback that was collected. The group discussed the best method to implement the feedback that was collected into the Strategic Plan. The group will continue this exercise at the next meeting.

2025 Speakers

February 2025: Don Kirkman, County Economic Development

March 2025: Town Manager Julie Anderson

April 2025: Samantha Darlington, the Southeast Prosperity Zone Planner for NC Commerce, Rural Planning Center & Braxton Davis, NC Coastal Federation

May 2025: Chief Jason Baker, Pine Knoll Shores Fire/EMS
June 2025: Jimmie Beckom and Mike Lamar, Electric Vehicles

New Business

Reduction of Board Members & Term Limits

Town Manager Julie Anderson let the group know this topic will be discussed at the February Off-Site.

Liaison Updates

Board of Commissioners: Commissioner John Ferguson

Town staff and staff at the Crystal Coast Country Club recently met for a “lessons learned” for the most recent storm water pumping event. It was a productive meeting, and the group agreed to adjust our procedures moving forward to make the pumping more effective. At next week’s Board of Commissioners meeting, there will be a public hearing on the Unified Development Ordinance. There will be a volunteer Christmas party on December 12th at Town Hall to recognize the efforts of our town’s volunteers.

Planning Board: Member Michelle Powers

There are at least two new members that will be joining the Planning Board. There is the potential for a new third member if one of the current Planning Board members steps down, which is being discussed.

Appearance Commission: No Member Present

Penny Holland sent an update from the Appearance Commission since she could not make it. The year-to-date approved tree removal for the town is 695. There was not a quorum at last month’s meeting, so there was no action taken. The Appearance Commission continues to see residents turning in applications for tree removal permits several times for the same tree.

Town Update: Town Manager Julie Anderson

Town Manager Julie Anderson told the group that the Town was recently awarded a grant in the amount of \$17,000 from the Big Rock Foundation. The funds will be used in our Fire/EMS department to acquire a new Lucas Device, which is an automated CPR device, a new jet ski trailer, and a new water rescue surfboard.

Jason Baker, our Fire/EMS Chief, recently applied to the Board of Trustees for Carteret Health Care but was not selected by the Carteret County Board of Commissioners.

The Storm Water Phase III Project received no bids. Seven contractors walked the area with town staff but none of them bid on it. We are going to reach back out to the contractors to see why they did not bid to see if we can work with them to receive at least one bid at a future date

Next Meeting

Chairwoman Jeanne Biddle noted the next regular meeting would be on January 15th, 2025, at 3:00pm.

Motion to Adjourn

A motion was made by Member Michelle Powers to adjourn the meeting. Member Christine Voss seconded the motion, and the meeting was adjourned at 5:05 PM.