



**STRATEGIC PLANNING COMMITTEE**  
REGULAR MONTHLY MEETING  
Wednesday, April 2, 2025  
2:00 – 5:00pm

**Agenda**

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|---|---------------------|
| <b>I. Administration</b>  | <b>(5 Minutes)</b>  |
| <ul style="list-style-type: none"><li>a. Call to Order</li><li>b. Approval of the Agenda</li><li>c. Approval of Absentees</li><li>d. Approval of Minutes</li></ul>  |                     |
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| <b>II. Old Business</b>   | <b>(60 Minutes)</b> |
| <ul style="list-style-type: none"><li>a. <b>Snapshot of PKS: Who Are We?</b> (Work-session) <span style="float: right;">Member Schersching</span></li><li>b. <b>2025 Speakers:</b><ul style="list-style-type: none"><li>Feb. 5: <i>Don Kirkman</i>, County Economic Development, (Retired)</li><li>Mar. 5: <i>Julie Anderson</i>, PKS Town Mgr.</li><li>April 2: <i>Samantha Darlington</i>, Southeast Prosperity Zone Planner for NC Commerce, Rural Planning Center, and<br/><i>Rod Kirik</i>, Economic Development Director for Carteret County</li><li>June 4: <i>Jimmie Beckom &amp; Mike Lamar</i> – EVs</li><li>Aug. 6: <i>Bree Charron</i>, Water Quality Program Director, NC Coastal Federation</li><li>Oct. 1: <i>Sonny Cunningham</i>, Public Service Director</li><li>Nov. 5: FD/EMS/PD –TBD</li></ul></li></ul> |                     |
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| <b>III. New Business</b>  | <b>(15 Minutes)</b> |
| <ul style="list-style-type: none"><li>10 Best Practices for Effective Strategic Planning</li></ul>  |                     |
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| <b>IV. Liaison Updates</b>  | <b>(20 Minutes)</b> |
| <ul style="list-style-type: none"><li>a. BOC Update <span style="float: right;">Commissioner Ferguson</span></li><li>b. Planning Board Update <span style="float: right;">Member Powers</span></li><li>c. AC Update <span style="float: right;">AC Member Holland</span></li><li>d. Town Staff Update <span style="float: right;">Town Manager Anderson</span></li></ul>  |                     |
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| <b>V. Meeting Conclusion</b>  |                     |
| <ul style="list-style-type: none"><li>a. Next SPC Meeting: May 7, 2025 @2:00 pm</li><li>b. Adjournment</li></ul>  |                     |